

**Gregory Michael Smith**

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**Objective:**

A graphic design position using skills in computer graphics, advertising design, and multimedia design.

**Skills Summary:**

- Created and maintain several websites for non-profits
- Experienced in four color process printing
- Knowledge of multiple layout and design procedures
- Proficient in the use of digital image manipulation
- Expert knowledge of mechanical and architectural design/drafting
- Strong problem solving skills able to effectively communicate ideas to reach common goals

**Computer Skills:**

Trained in PC-based and Macintosh-based computers, utilizing the following:

Expert knowledge of Microsoft Windows NT, Server, XP, & Mac OSX

Photoshop CS	Illustrator CS	FreeHand MX
InDesign CS	Dreamweaver MX	MS Office Suite 2003
AutoCAD 2000	Solidworks	Acrobat 6.0
Flash MX	Fireworks MX	

**Education:**

2002-2005      The Art Institute of Pittsburgh      Pittsburgh, PA  
*(Program completed entirely online)*  
Associate in Specialized Technology Degree  
*Area of Specialization: Graphic Design*

1998-2000      Palomar College      San Marcos, CA  
Completed AutoCAD R14 and 2000 intermediate courses, B&W  
photography, 35mm photography.

1979–1981      Westbay Vocational/Technical School      Coventry, RI  
Studied advanced mechanical drafting courses. Competed in VICA  
(Vocational Industrial Clubs of America) Skill Olympics. Won state and  
national awards.

## Field-Related Work Experience:

April 2004 – Present

**Beyond Outside Inc.**

San Diego, CA

*Business development*

- Developing a new division of business within the corporation
- Procuring new product lines and working with vendors
- Developing e-commerce, website and updating with retail collateral
- Develop graphics for website and print collateral

April 1999 -June 2002

**Ellsworth Handcrafted Bicycles**

Ramona, CA

*Production Manager/Designer*

- Produced and designed high-end mountain bike frames
- Contributed ideas and CAD drawings for innovative product designs
- Collaborated with vendors to ensure all parts were delivered on spec for bike assembly and on time delivery
- Built custom bikes for magazine assessments resulting in twelve positive bike evaluations by key industry editors
- Addressed ongoing quality and warranty issues and improved customer relations
- Set up new workstations, installed software, assisted employees with computer malfunctions and maintained office network

*This position had a great impact on overall profits for the company as well a solid relationship with vendors and customers.*

1981 –1987 (Freelance)

Providence, RI

*Draftsman*

San Diego, CA

- Employed by numerous firms executing drafting drawings for circuit boards, power supply, energy recovery systems, HVAC design, industrial machine design, commercial building layout and manufacturing setup.

## Other Work Experience:

July 2002-April 2004

**Home Depot** (interim while in school)

Escondido, CA

*Assistant department supervisor*

- Provided customer service, controlled stock levels and oversaw six employees.
- Worked closely with store manager as well as directly reporting to my department supervisor.
- Department has seen a thirty percent increase in revenue under my leadership.

Jan 1987 –April 1999

**Smithscapes**

Escondido, CA

*Owner/Operator*

- Owned and operated progressive landscape design company for twelve years.
- Designed and managed multiple commercial and residential properties.
- All new business was acquired by satisfied customer referrals.